



## A7 Paper Badge

### Design Guidelines

The artwork size for A7 paper badges is 65 mm high x 94 mm wide.

When printed the badges will have an additional white border around the top and sides of the artwork.

There is no need to add bleed to the artwork.

If barcodes are going to be printed on the badge please leave a white area (or pale tint of colour) in the artwork at least 47 mm wide x 20 mm high to print the barcodes in.

The badges go in plastic wallets so there is no need to leave room for a hole.

Create the artwork at 300dpi.

The badges are printed double sided. The same artwork will be printed on both sides of the badge. If the back of the badge is different please supply separate artwork for each side.

We can accept artwork in the following formats: pdf, eps, tiff or jpeg (If sending jpegs please make sure they are saved at maximum quality with the least compression).

Please do not add sample text, cut-lines, badge outlines or any other printing guides to the artwork.